

**GOVERNMENT OF ANDHRA PRADESH**  
**ABSTRACT**

**Energy Department – Energy Conservation Act-2001- Effective implementation of Energy Conservation & Efficiency Measures- Constitution of State Energy Conservation Mission - Constituted- Orders – Issued.**

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ENERGY (RES-A2) DEPARTMENT

G.O.Ms. No. 38

Dt: 26-09- 2012:  
Read

G.Ms.No.146 Energy (RES) Department, dt. 30-12-2002

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**ORDER**

The State of Andhra Pradesh is experiencing severe power shortage for the last few years due to drastic decrease in the availability of fuel. The rapidly increasing demand for power and the mis-match between demand and supply calls for implementation of energy efficiency & energy conservation measures on a most immediate basis.

2. To enhance awareness about Energy Conservation measures among the consumers, and develop a comprehensive communication strategy for energy conservation and also quantify the tangible and intangible benefits arising from energy conservation, it is proposed to constitute a mission called **State Energy Conservation Mission (SECM)**.

3. Accordingly, Government hereby order the constitution of a State Energy Conservation Mission for effective monitoring of Energy Conservation & Efficiency activities in the state duly rescinding the G.Ms.No.146, Energy (RES) Department, dt. 30-12-2002.

4. The composition of the State Energy Conservation Mission will be as follows:

Chief Secretary, Govt. of A.P.	Chairman
Principal Secretary, Energy Dept.,	Member
Prlincipal Secretary, MA & UD	Member
Prlincipal Secretary, Panchayat Raj	Member
Prlincipal Secretary, Industries	Member
Prlincipal Secretary, Agriculture	Member
Chairman & Managing Director/ APTRANSCO	Member
CMD of one DISCOM (on rotation basis)	Member
Vice-Chairman & Managing Director/ NREDCAP	Member
Two experts having experience in this field to be nominated by the Government	Member
Chief Executive Officer, Energy Conservation Mission	Member-Convener

5. Member Secretary, Energy Coordination Cell, Energy Department will act as Chief Executive Officer of the Energy Conservation Mission.

6. The State Energy Conservation Mission shall

- (i) Champion the cause of Conservation of Energy and take all necessary measures for creation of necessary awareness and bringing about sustainable behavioural change leading to economical consumption of energy.
- (ii) Devise measurable and sustainable goals with clear action plan, involving organizations like APTRANSCO, APDISCOMs, APGENCO, etc.
- (iii) Compile best practices and methods to reduce consumption in each of the domestic, commercial, industrial & agriculture segments bench marking against the best international standards & practices and communicate the same through case studies, demo-centres and neighborhood pilots to different consumer segments.
- (iv) Facilitate and enforce the efficient use of energy and its conservation on various Government and Government supported organizations covering all areas of energy use.
- (v) Advise the State Government on the implementation of various provisions of Energy Conservation Act, 2001.

7. Mission will meet at least once in a quarter.

8. The Staff of the Energy Co-ordination Cell will provide secretarial assistance to the State Energy Conservation Mission. Depending on the requirement, SECM may request for deputation of officials from APTRANSCO, DISCOMs & NREDCAP.

9. A corpus fund will be created for taking up activities recommended by the mission and the expenditure for this will be arranged by pooling of funds from DISCOMs & NREDCAP.

10. The Chief Executive Officer, Energy Conservation Mission is directed to take further action in the matter and submit a monthly report to the Government on the initiatives taken for Energy Conservation.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MINNE MATHEW  
CHIEF SECRETARY TO GOVERNMENT

To  
All the Members of the Mission.

Copy to:

The CMD, APTRANSCO, Hyderabad.

The CMD's of all DISCOMs

The Vice Chairman and Managing Director,  
NREDCAP, Hyderabad.

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The MD, AP GENCO, Hyderabad.  
The Chief Electrical Inspector to Government, Hyderabad.  
All Departments of Secretariat.  
The Accountant General, AP, Hyderabad.  
The Pay & Accounts Officer, Hyderabad.  
The P.S to Prl. Secy to Chief Minister.  
The P.S to Chief Secretary to Government.  
The Secretary G.A. (P.E) Department,  
The P.S. to Prl. Secy. to Government, Energy Dept.,  
The P.S. to Spl. Secy. to Government, Energy Dept.  
All Sections of Energy Department,  
SF/SC.

// FORWARDED: BY ORDER//

SECTION OFFICER